

Biobling. Finally, we've got environmentalists mixing pimp culture at www.biobling.com. At least, I think we do. A woman suggested I visit the site and gave me her business card, which was a small bag of sweet peas with her name on it, so how could I not trust her? At the site, I discovered the strange blend of hippie style—a Mercedes "filling up" from some corn stalks—and the old chunky B's and ubiquitous crown that always says "hip-hop." Biobling apparently will set you up with not only an environmentally friendly biodiesel vehicle, but that vehicle will also be acceptable in the picky social world of DJs and celebrities. The site features cars that I never knew could use biodiesel—a 1983 Cadillac Seville with a red-velvet interior or, better yet, a 1979 Cadillac El Dorado Biarritz Diesel, white on white on burgundy with a stainless-steel roof. Driving one of these cars should increase your chance of getting laid.

In order to get your biobling ride, just fill out an application and tell them whether you want a straight-shooter, a workhorse, a high roller or a pimp ride. I think they'll call you back when they find a fit. But, but—is it for real? Why don't you find out?